

# MAGIS

Linnut by Oiva Toikka



# Oiva Toikka



# Profile:

Professor Oiva Toikka (1931 - 2019) was one of the greatest names in Finnish glass. His imaginative, rich, bold glass art deviated from the streamlined aesthetic of Nordic design. Oiva Toikka was renowned worldwide for his unique and massive contribution to Finnish art glass over the past half century (the Birds Collection for Iittala is his best-known work. The pieces are renewed annually, and are highly sought after as gifts and collector's pieces). He enjoyed an international career and received numerous awards, among them the Lunning Prize, Pro Finlandia Medal, World Glass Now 85 Award, Kaj Franck Design Prize and the Prince Eugen Medal.

In addition to glass and ceramics,

Toikka's career covered many other areas, including stage costumes, drawings, and textiles.

In his long career Toikka had also a fruitful collaboration with Magis, resulting in three products made of rotational-moulded polyethylene (the rocking bird Dodo, the colourful coat stand Paradise Tree, and the shelving system Downtown) and a couple of serigraphies, called Moments of Ingenuity.

Oiva Toikka was an artist of immense creative talent, vision and versatility, the creator of elaborate compositions and installations, all drawn by an impulsive imagination, ignoring boundaries and paying scant regard to aesthetic coherence.



# Design and

“Looking into new materials for use in rotation moulding, we stumbled upon polycarbonate and quickly realised that hardly any manufacturers in Italy apply this combination – if any at all,” explains Enrico Perin, Magis’ head of development. This is surprising, given just how remarkable – and brilliantly coloured – polycarbonate materials are. In fact, polycarbonate is so versatile that a transparent sheet can be layered onto a second opaque sheet. Adding differently-coloured granulates, the glossy surface can be endowed with new patterns and shades – unique from object to object.

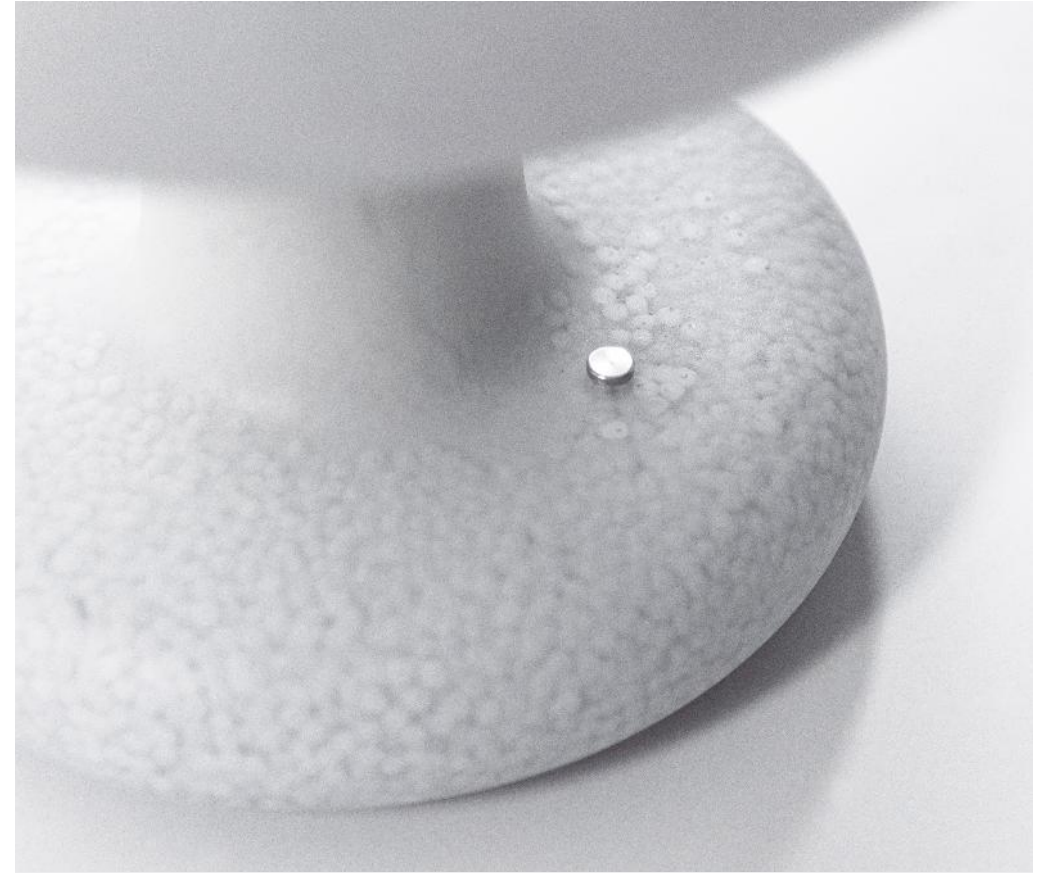
“With polycarbonate, you can create an effect very similar to the rich finish so typical of blown glass,” says Eugenio Perazza, founder of Magis. Perazza goes on to recount the moment when he first realised that this new method of handling a transparent plastic material could be the beginning of a new product: by replacing traditional glass with plastic, it could give new life to an existing collection of glass objects. Not just any glass objects, either – he was thinking of the famous Birds by Oiva Toikka for Iittala.



# Engineering



Linnut lamps  
are a whimsi-  
cal collection



of birds that  
illuminate your  
home.



# Information



# Product

Linnut (the Finnish word for birds) is a collection of birds in rotational-moulded polycarbonate developed in collaboration by Magis, Iittala and Oiva Toikka, starting from the collection Birds, the blown glass birds designed by Oiva Toikka for Iittala since the '70s.

A fun and poetic, yet very innovative collection. Sulo, Siiri, Kirassi and Palturi (the names of the birds) are movable cable-free light sculptures.

The Linnut lamps make perfect night lights for the kids' room or for the hallway and they work as decorative plastic sculptures even when the light is turned off.







Sulo S



Sulo L



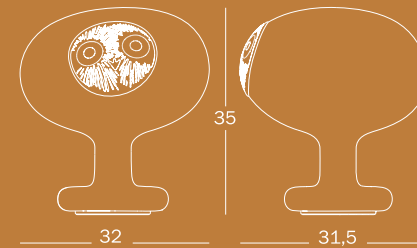
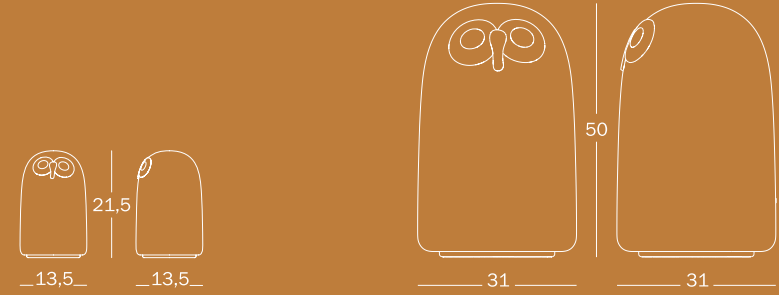
Siiri



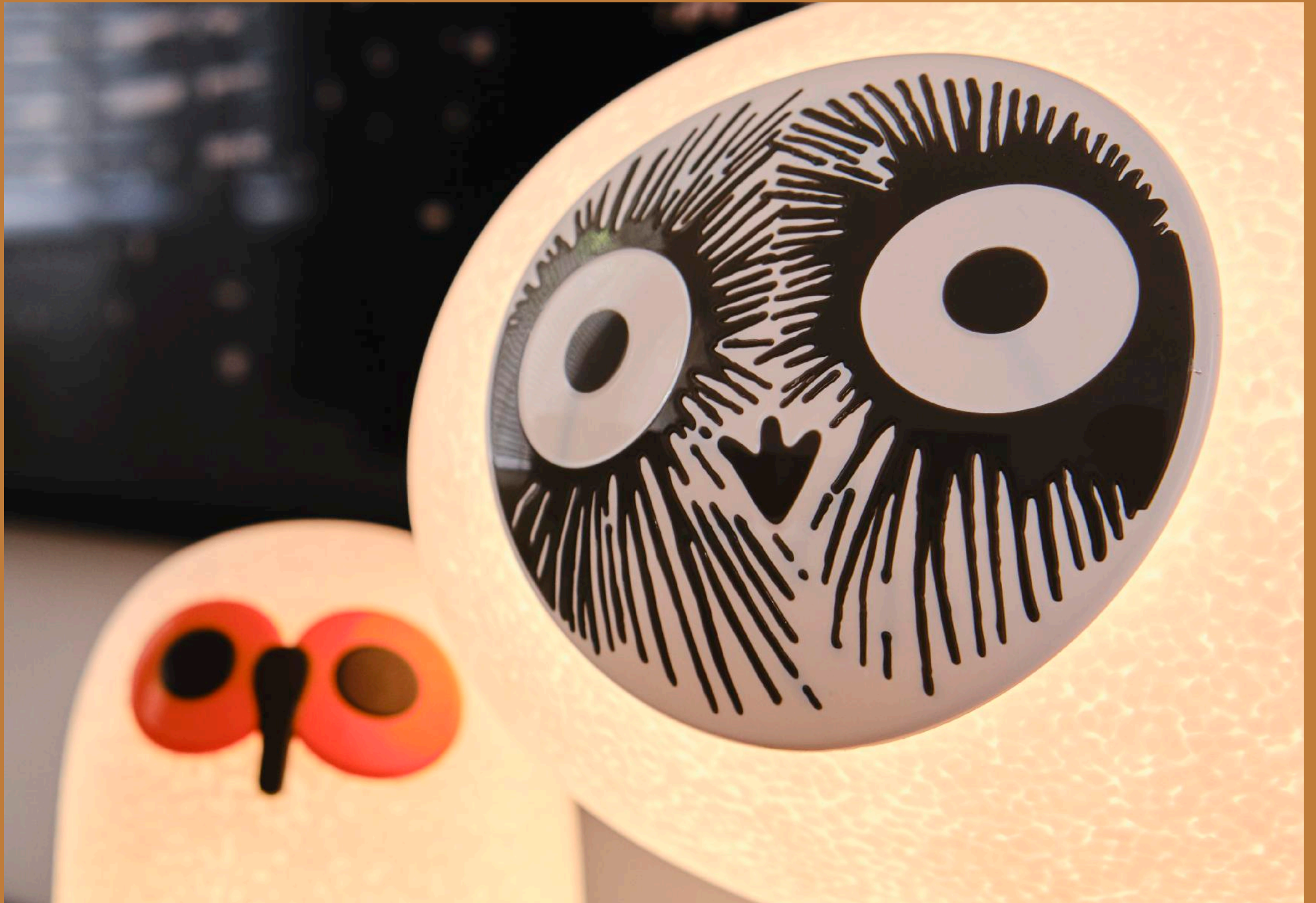
Kirassi



Palturi



Rechargeable table lamp with diffused light. ABS base. Coloured polycarbonate body. LED technology, touch switch with dimmer function. Charges using micro USB-C cable and battery charger. The special production process means that each lamp is unique. Any differences in finish or unevenness in the pattern on the surface of the product are to be considered splendid marks of distinction. Suitable only for indoor use.



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[www.magisdesign.com](http://www.magisdesign.com)