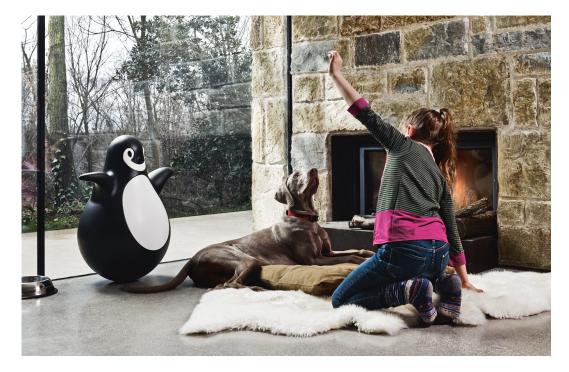
## Pingy — design Eero Aarnio, 2011



".... As a young boy I made my first penguin out of paper pulp (papier-mâché) and when it was dry I painted it black and white. For years this 20 cm high penguin lived on top of the cupboard in my childhood home. Unfortunately my apartment was destroyed in the 40's during the bombing of Helsinki and the penguin was lost in the mayhem of war.

Now thanks to Magis I have again my penguin chick.

The shape of the head and the profile with

the cute beak have the right proportions and the eyes have the realistic almond shape characteristic to penguin chicks. This little penguin has perhaps had a little too much to eat and therefore has the round belly, but this particular rotund shape allows it to mimic the realistic waddling movement, which makes it so lovable and cute."

Eero Aarnio





Designer in Magis

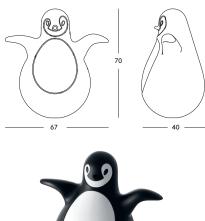


## <u>Pingy</u> — design Eero Aarnio, 2011 Technical Sheet

Penguin

Materials: rotational-moulded polyethylene.

Magis Me Too logo is stamped on each product of our collection vouching for their originality.





Matt colour Black 1763 C



## Designer



Eero Aarnio

The Finnish designer Eero Aarnio (born in 1932 in Helsinki) is one of the greatest innovators of modern furniture design.

His work as a designer began in the early 60s, when he opened his own design studio in Helsinki.

Eero Aarnio began experimenting with plastics, vivid colors and organic forms, breaking away from traditional design conventions.

Many of Aarnio's now iconic works are included in the world's most prestigious museums.

